



All About Piracy

A Donny the Downloader
guided PowerPoint lesson



Let's Review

What is intellectual property?

What is copyright?



Copyright

Once that work is created and put in tangible format, it is protected by copyright – a set of laws that grants ownership to the creator and prevents theft.



Let's talk Piracy

So what is piracy? When you hear the term “piracy” what do you think of? The high seas, patched eyes, parrots, and PIRATES?

What did pirates do? What were they known for?

Pirates

Pirates were thieves. They were unethical, immoral, and operated illegally!





Piracy

Just like the pirates of old, current pirates also operate illegally – stealing copyrighted items.

Piracy

Piracy is the unauthorized reproduction or use of a copyrighted book, recording, television program, patented invention, trademarked product, etc.

 Modern Day Piracy

How does piracy occur today?

Examples:

- **Downloading music for free online**
- **Making a copy of your favorite game for your friend**
- **Making a copy of the movie you rented at Blockbuster**



Piracy

There are quite a few ways piracy can occur. The important thing to remember is if you did not **PAY** to buy an item, you do not **OWN** it.

Even if you do **OWN** an item, that does **NOT** give you the right to make copies or share with others.



Piracy Hurts

Some people try to legitimize their actions by saying piracy does not hurt anyone or the singer/actor/designer makes too much money anyway.

But piracy hurts many different people!

Think About It

Brainstorm a list of
people piracy hurts.





The Artist

If someone is stealing the finished product, the creator/artist is not being compensated for their work.

Why would the artist continue to produce new work?



Manufacturer

When pirates steal items, the manufacturer is being cut out of the equation. The person legitimately creating the cds/dvds is not being paid for their work.

As a result they may make fewer versions in the future, not make any, or have overstock with large profit loss.

The Legal Purchaser

The pirate isn't just sticking it to the "big guys". The legal purchaser is also being hurt because costs are being passed down the line.

Creativity

Perhaps most important to remember is piracy stifles creativity.

If an artist/creator is not compensated for their work, what is their motivation to create new work?

The Pirate

Piracy can also hurt the one doing the stealing!

Pirated software can carry viruses or may not function at all. Unlicensed users do not receive quality documentation and are not entitled to receive technical support or product upgrades, patches, or updates.





Legally Speaking

So what are some legal ways of
obtaining Music?

Movies?

Software?

That's a lot of Information!

**Just remember –
Don't be a Donny!**



**When online, think about whether
you are using information
appropriately and correctly.**



Enrichment Activity

Take what you have learned one step further by completing the enrichment goal for this lesson. Ask your teacher for the details and reference pages for your activity.

Visit www.isafe.org/ and download additional information and resources.